## M O D E R N PACKAGING

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## VOLUME 13

## SEPTEMBER 1939 TO AUGUST 1940

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Two plane chain; Lamson Co See also Banding machines; Bottle cleaning; Box	March	308	bowls decorated with illus. from movie, "Gulliver's Travels"; The Wm. Schluderberg-T. J. Kurdle Co. Miniature glass animals as advertising medium;	February	46
lining; Bundling; Cartoning; Conveyors; Dairy			Miniature glass animals as advertising medium; Meier's Wine Cellars, Inc.	January	
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machines; Weighing machines; Wrapping machines.			Spice box for stationery; White & Wyckoff Co Toiletry gift packages	July December	30 30
Maison Jeurelle, Inc.—Modernization of cologne and bath powder packages.	July	54		- cccanoci	30
MARKETS			NUMBERING MACHINES Code numbering machine; Lakso Co	April	84
Industrial Market Handbook (reviewed): U. S.			and the same of th	Preset	01
Bureau of Foreign and Domestic Commerce Yardsticks to guide sales efforts; market value	September	88	O		
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MEDICAL AND SURGICAL SUPPLIES			OIL		
Applicators and tongue blades; modernized packages; Berst-Forster-Dixfield Co	April	42	Non-soiling private brand labels for olive oil cans; W. A. Taylor & Co	May	60

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OPTICIANS Anti-tarnish testing procedure applied to printing	Month	Page	Combination offer (cream and face powder) package; Pond's Extract Co	Month May	Page 62
inks and papers coming into contact with gold-filled items; American Optical Co. Novel optical demonstration technique; permanent	April	82	Dealer cooperation resulting from Pastime Packet of Early American Old Spice toiletries; Shulton, Inc.	May	58
wooden display unit for Polaroid glasses; American Optical Co	August	74	Novelty packages for jellies and preserved foods;	April	52
P			Goodman Bros. Varying traditional cigarette package; quality atmos- phere and bargain appeal; Reed Tobacco Co	July July	37 44
PACKAGE CONTESTS All-America Package Competition. See All-America.		220	PACKAGES	July	71
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Wolf Package Competition: Awards, 1939	March	256	PACKAGING Basic information sources	January	106
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Combination offer package (cream and face powder); Pond's Extract Co.	May	62	address by Alvin E. Dodd. A panorama of packaging progress; contributions of	April	50
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Construction emphasis in stationery boxes; White & Wyckoff Co	July	30	Progress; a review and a forecast Student design competition; annual Pratt Institute	March	109
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(toys) Dealer convenience features in fishing line packages;	July	28	Guide to conference sessions and exhibits (Tenth) Summary of results and synopsis of papers read	March April	230 49
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of Early American Old Spice toiletries; Shulton, Inc.	May March	58	Capital investment	March	119
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Davis & Geck, Inc.  Texture and color display; molded transparent clos-	December	25		February April	50 44
ures from metallic powder containers; Sapolin Co., Inc.	February	39		May June	48 52
Trademark on packages from Howard Johnson's roadside restaurants	September	45	Packing problems. See Shipping problems.	July August	34 48
Visibility, sturdiness, photographic illustration, in- formative data for yarn and fabric ensemble; Botany Worsted Mills	January	31	PAINT AND VARNISH		
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PACKAGE FAMILIES			PAPER Permeability of packaging materials. H. V.		0.
Basic similarities without complete family resem- blance; Pyrex sets of Corning Glass Works	July	39	Churchill	August March	$\frac{34}{312}$
Book-type package for McGregor sportwear; group of gift packages; David D. Doniger & Co Color scheme and similarity of lettering for cologne	January	54	See also Fancy papers; Paper bags; Paper products.  PAPER BAGS		
and bath powder packages; Maison Jeurelle, Inc Color scheme for flour cartons; Centennial Flouring	July	54	Automatic bag making unit; Modern Containers, Inc.	February	88
Mills Co Color variation in cap and label border; Daggett and	November	62	Closing paper bags; excerpt from address by H. H. Leonard	April	53
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ucts Co Paper cup packaging; Lily-Tulip Corp	July May	42 45	ucts mold resistant. D. K. Ballman	August	46
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PACKAGE MERCHANDISING Colorful carton for wire brush wheels; Van Dorn Electric Tool Co	July	32	Mills.  See also Folding Boxes and Display Cartons; Set-up Boxes; Paper.	June	74

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Paper testing wax; Dennison Manufacturing Co	November	94 70	Plochman & Harrison—Br., ing mustard out front; reuse	October	48
Parker Pen Co.—Florescent lamp display for pens Patent Fundamentals (reviewed); Albert Schapp	April December	84	POTTERY CONTAINERS	October	40
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Persi-Cola Co.—Integrated bottling plant Perfumery. See Cosmetics and Perfumery.	October	79	man Bros	July	37
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parent acetate wraps; Columbia Recording Corp	July	56	A Workbook for Planning Printing (reviewed); S. D. Warren Co	January	106
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Photography vs. drawings; package illustration	February	40	chine Co., Inc	June	74
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line in Lynn, Mass., plant	December March	$\frac{65}{278}$	Corp Unit type press for multi-color printing; Klingrose	October	90
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Ciba Pharmaceutical Products, Inc.	May	83	Innovations of 1939 Low cost mass production at The Pepsodent Co.	March	119
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efficiency key to low cost mass production; The			Results from new machinery: Lydia E. Pinkham	Manah	320
Pepsodent Co	February	71	Medicine Co. plant	March	13441
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Macaroni Co	June	39	Long-Life phonograph needle	June	62
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Toiletries plant of Northam Warren Corp. (manicure			Tamper-proof metal ended fibre can for radio tube		
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"World's largest" coffee plant; General Foods Corp.	November	79	Refrigerator carton (packed with dry ice) for perishable	October	31
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Inc	December	55	Boned chicken in Pyrex dish; College Inn Food Prod-		
Bakelite cabinet for spice jars; Griffith Laboratories,		0.4	ucts Co.	October	47
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ing Co., Inc	October	98	preparations; Schnefel Bros. Corp Display of Gillette razor blades in metal unit with	February	58
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Combination closure and measuring cap for extract bottle; H. A. Johnson Co.	September	32	Hat cartons; American Hat Co	September	94
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H. S. Spencer	June	72	bowls decorated with illus. from movie, "Gulliver's Travels": The Wm. Schluderberg-T. J. Kurdle Co.	February	46
Display values; older qualities combined with new methods of light transmission	November	67	Metal top box with glass base: container for belt and buckle set; Hickok Manufacturing Co., Inc.	October	98
lewelry display pieces of acrylic resin thermoplastic			Mustard jar with reuse value; Plochman & Har-		
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baum & Co	December	23	hat boxes; Cannon Mills	October	43
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Vinyl synthetic resin sheet-thermoplastic, trans-			Rich & France, Inc.—Plastic-trimmed, colorful brooms	April	86
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(Virginia Dare products) "Flav-O-Tainer" coffee bag; Dannemiller Coffee Co Flour sack sealing machine; General Mills, Inc.	September April	r 74 84	SHIPPING PROBLEMS Bump-proof sandpaper packages: Behr-Manning	May	***
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Heat-sealing closure on printed cellophane; Viviano Macaroni Co.	. June	90	Manufacturing Co. Toiletries plant of Northam Warren Corp. (manicure and deodorant products); monorail system and sci-	January	34
Hot plates; Miller Wrapping and Sealing Machin Co. Inceloid Sealing Compound; American Products	January	100	entifically designed packing bench	July	73
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Model D of VPO capping machine; Crown Cork and	May	90	Shulton, Inc.—Needlework contest of L. Bamberger & Co. resulting from Pastime Packet of Early American	Man	58
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ing, dealer convenience: Baker & Co., Inc Development of production techniques	November March	100 113	SPORTING GOODS		
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garters; S. Buchsbaum & Co	December January	23 74	STAMPING MACHINES Hot press stamper; Wilson Gold Stamping Machine Co.	Ameil	86
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uting Co	September	35	Standard Oil Co. of Ohio—Fabric cleaner—Johnny-On- The-Spot; glass bottle with Vacu top (new type of		
man Bros Hand kit outfit; lotion, massage cream and mittens in one unit: Revlon Products Corp	July	37 64	applicator)		47 1C
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& Geck. Inc Standardization of size. Stationery boxes; new interest for traditional types;	December	48		uly	30
White & Wyckoff Co	July May	30 39	STATIONERY ACCESSORIES Fluorescent lamp display for pens; Parker Pen		
Towel and sheet gift packages; Cannon Mills Toy boxes do a selling job; designs of Home Found-	October	42	Wood and plastics fixture for pencil display; Auto-		70
ries Mfg. Co. Yule log simulation as cosmetic container; Germaine Monteil, Inc.	May January	54 62	STEEL DRUMS	ecember (	61
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Box with interior set-up partition and platform for Luxor toiletries; Armour & Co	December December	42 35	Steel strap coil holder; Acme Steel Co		72 68
Bradshaw Co.	April	66	Stencil marking; stenciling machines. D Stensgaard, W. L. & Associates, Inc.—Booklet: Structural Bends of Tempered Masonite. O	ctober 9	96
Crate manufacture at Pepsi-Cola plant	October	84	STITCHING MACHINES  Bottom stitcher for sealing carton bottoms; Ideal		
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